



Sundays at 8/7c on ABC



Shoemaker Homes

MEDIA ADVISORY

Media Contacts:

Langston Moore, (601) 573-9467

Ron Chapman, (601) 668-8147

Elizabeth Stephens, (601) 982-9194

FAMILY WHO GIVES TO ALL NOW RECEIVES

ABC's Extreme Makeover: Home Edition makes first appearance in the Metro

WHO: Shoemaker Homes (www.shoemakerhomes.com)

WHAT: Will join [Extreme Makeover: Home Edition](#) and some 1,500 workers and community volunteers to make a family's dream come true by working around the clock to build them an "Extreme Dream" home.

WHEN: The Jones family received the "door knock" from Ty Pennington and the Design Team this morning (Monday, January 29, 2007) informing them that their home was selected to receive an extreme makeover. Demolition and construction are scheduled for Tuesday, January 30. Please call the media contacts listed above for tentative build highlights and for best visual and interview opportunities.

WHERE: Media check in will be at Shiloh Park in Brandon. From there the media will be taken to the built site at 307 West Jasper Street, Brandon, Mississippi.

WHY: Sabrena Jones, a licensed nurse who works in Forest, MS, is a single mother of three. Sabrena and her children are actively involved in the community. The family visits nursing homes and volunteers for several local organizations including Walk for Diabetes, Toys for Tots, Stewpot, and Mission Mississippi. Sabrena, along with four other individuals, also oversees the disbursement of \$500,000+ in Hurricane Katrina relief funds for her church. Sabrena and her children have never asked for anything for themselves, though their home is dangerously beyond repair with holes in every window frame, no dependable plumbing, a cracking foundation, and rotting floors.

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CONTACT: For more information or to schedule a visit/interview with the builders, contact:
Langston Moore, Liquid Creative, Cell: 601-573-9467
Ron Chapman, Shoemaker Homes, Cell: 601-668-8147

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Directions to Shiloh Park:

Driving I-20 East: Exit onto the Downtown Brandon exit 356 and proceed east on MS Hwy 80 (Right). Drive 1.2 miles through Brandon's town square to Louis Wilson Blvd. (old Hwy 18) and turn right. Continue 0.4 of a mile to Shiloh road and turn left. Drive another 0.6 of a mile and Shiloh Park will be on your right.

Driving I-20 West: Exit downtown Brandon exit #59 and proceed south on MS Hwy 80 (left). Drive 1.25 miles to Shiloh Parkway and turn left. Continue 0.4 mile to Shiloh Road. The main entrance to Shiloh Park will be in front of you.

MEDIA

NOTE: *Media are welcome near the site for the duration of the build. Press ID is required and must be obtained at check in at Shiloh Park and advanced scheduling is **highly recommended**. News releases and other media materials about the build will be available via www.shoemakerhomes.com, onsite, and through the media contacts listed above.*

For more information about the show/designers, contact Mozell Miley, ABC publicist, at 212-456-6444 or mozell.i.miley@abc.com.