



PRESS RELEASE FOR IMMEDIATE RELEASE January 31, 2007

Media Contacts: Langston Moore (601) 573-9467

Ron Chapman (601) 668-8147 Elizabeth Stephens (601) 940-2368

www.shoemakerhomes.com

## DRAMA BUILDS AS RAIN MAY MOVE INTO BRANDON

BRANDON, MS--Today, the Extreme Makeover: Home Edition crew, Shoemaker Homes, and hundreds of sub contractors will complete the foundation of the Joneses' new home. Hercules Concrete Pumping and Mississippi Materials Company donated the concrete. The foundation for a normal build would take between twelve and fourteen hours or longer to cure depending on the weather. However, the foundation of the Joneses' home, with added accelerants, will take only 3-3 1/2 hours to cure. Framing of the house will begin this evening.

Drama is building on the site as weather forecasts indicate a 90% chance of rain tonight. But Scott Shoemaker of Shoemaker Homes is confident that work will be completed in a timely manner. "We are pushing to complete the framing of the Joneses' house and the roof decking so that we can beat the anticipated rain," Shoemaker said. "We know that we are in the prayers of many. Our faith will guide us, our hope will inspire us, and our love for Sabrena and her children will stand as the foundation for this family's new beginning."

Once framing and roof decking of the home is complete, the remaining construction projects will fall quickly in place. Volunteers will play a crucial part in completion of the build and will have the unique opportunity to directly participate in a life-changing experience for both the Joneses and those who help. Volunteers are asked to check-in at Shiloh Park in Brandon when they are available to work. No advanced scheduling is required.

###

"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 4th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer, and David Goldberg is the president of Endemol USA.

MEDIA NOTE: Media are welcome near the site for the duration of the build and must check in at Shiloh Park. Press ID is required and advanced scheduling is highly recommended. News releases and other media materials about the build will be available via www.shoemakerhomes.com, onsite, and through the listed media contacts.

For more information about the show/designers, contact Molly Harper, ABC publicist, at 323-707-2381.